THE PROCESS

CLEARMARK
STUDIOS

CM

Meet With Client
Get to know client and define project scope

Discovery Phase
Give client Discovery questionnaire
Gather all existing content from client

Architecture Phase
Generate site map
Get client approval

Define Navigation
Define navigation
Get client approval

Web Graphics Phase
Create 2 wireframes
Get client approval
Create 2 style boards
Get client approval
Create a site mockup
Get client approval

CMS
Install CMS locally
Install module
Create content types
Create pages and views
Create user(s)

– STEP SIX –

HTML (non-CMS sites)
Generate Individual Graphics:
　　　Navigation buttons, Header,
　　　Favicon, Logo, Backgrounds,
　　　etc.
Theme front and inner pages
Add content to front and inner pages
Theming
Generate Individual Graphics:
　　　Navigation buttons, Header,
Favicon,
　　　Logo, Backgrounds, etc.
Code front and inner pages
Add content to front and inner pages.

Testing
Test browser compatibility
Move site to development server
Test functionality
Client review and approval

Development
Move site to server and test
Client review and approval

GO LIVE!